



May 9, 2013

Re: Recommendation for Keith Bryant

Dear Sir/Madam,

As a meteorologist and talk show host for nearly 20 years at WCAU TV, Philadelphia, I have had the pleasure of working with many college interns hoping to make their way into broadcasting. Keith Bryant has proven to be among the most determined of them all, having literally moved across the country to take advantage of the opportunity at our station.. So glad he did, Keith has truly had a positive impact here and he has clearly enjoyed every minute of it.

At this time Keith is studying meteorology at Mississippi State University, but he's quickly learning the ropes and already contributing to our daily forecasts for television. Each day he helps with the research that goes into our on-air forecasts, gaining valuable insight that has put him ahead of the curve.

Keith has been extremely enthusiastic and reliable, always on time and eager to contribute. He has never missed an assigned work day, in fact, he is frequently here on his days off to pitch in with extended storm coverage and participate in planning meetings.

Keith is also in on his own time each weekend to put together and practice on-camera forecasting. His on-air presenting skills have improved considerably. Keith is always eager for feedback and happily incorporates suggestions for improvement into his presentations. Fortunately, while regularly honing his skills to accurately communicating the weather, he has not lost the ability to display his personality. I find his presentations refreshing and I look forward to seeing his updated reel each week.

Keith also deftly extends his brand beyond television, thanks to his thorough knowledge of social media. Although Keith is focused on meteorology, his communication skills and knowledge of everything from world events to popular culture, would allow him to transition to reporting beyond weather if his employer needs his assistance in other areas.

It has been a genuine pleasure to work Keith. Everyone that has gotten to know him, has enjoyed working with him. I believe he has a bright future and will make a positive impact in the field of broadcasting.

Intelligent, reliable, hard-working and very personable, Keith has the brightest of futures. He has my highest recommendation and I am happy to furnish more details if you would like additional information.

Sincerely,

Bill Henley

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